III matterius



The Innovative Platform for Business Lawyers

Make your individual experience and industry expertise transparent, easy to find, and verified.

Recognition for Your Work and Attractive Cases:

Showcase your individual matter experience with matterius, structured and optionally confirmed by the client anonymously.

Be found based on your specific expertise:

- · by companies, colleagues, and applicants
- on matterius, your firm's website, and Google.

Acquire contacts and clients that match your professional focus.

This is matterius:

- Conveniently and systematically describe matter experience online.
- · Maintain full control over your case list.
- Optionally have your work confirmed by clients: online, fast, and secure.
- Your client can remain anonymous at any time if desired.

matterius is not a lawyer ranking or a review platform, but a database and search engine for credentials.

How you benefit:

- (+) Show expertise through specific cases.
- Build trust and reputation with verified matter lists.
- Enhance specialization by acquiring cases suited to your practice.
- Advise better and faster by leveraging previous work.
- Achieve higher rates due to less competition in your niche.

Our Founder: A business lawyer himself

Companies are looking for lawyers who "have done something like this before." But often, even fellow lawyers don't know exactly what the others specialize in. I lacked the right tool to effectively showcase my consulting experience. So, I set out to create a solution with matterius.

Dr. Thomas Helbing

Specialist Lawyer for IT Law & Founder of matterius





Start your perfect appearance now





Sign up for free

- Visit matterius.com/start.
- 2. Register in just one minute.
- 3. Enter your matters.

or





Get your profile created for free

- 1. Send an email with your signature to: profil-service@matterius.com
- 2. We will create your presence on matterius for you, using publicly available information.
- 3. You can review and approve everything at your leisure.

Invest in your strongest argument: Your practical experience.

Stay one step ahead of the competition: Unlock the full potential of your expertise with matterius.

You can leverage your matters list in various ways over the long term, such as on your own website, in resumes, online profiles, email signatures, or during recruitment.

Matters lists are quicker to create than articles or presentations, yet they often hold more meaning for clients.

Participating in law firm rankings requires a significant investment of time, often leads to subjective outcomes, offers overly simplified assessments, and becomes outdated rapidly.

Even if you don't have client acquisition responsibilities yet, using credentials demonstrates your competence and builds trust. It increases your visibility and helps you establish valuable connections.

The Features of matterius:

Publish Matters

Publish your matters directly online on matterius, such as transactions, litigations, or contract negotiations. You determine the scope and level of detail.

Provide the name of your clients or an anonymous description (e.g., "Medical Device Manufacturer").

Enjoy full control over your matters list: Edit and delete entries at any time, or unpublish it.

Export your matters list as an Excel file.

Compose matters in multiple languages.

Advise and drafting of IoT terms and conditions for a mid-sized automotive parts supplier

Cloud Computing / SaaS

Predicitive Maintenance

Internet of Things (IoT)

Medium-sized machine manufacturer

Data protection law Information technology law / IT law

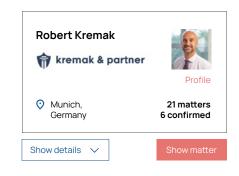
Automotive, Industrial equipment & machinery

Contracts

Medium-sized (100 - 1000 employees)

Sole consulting attorney

2023



Have Matters Confirmed Upon Request

Describe your matters and optionally have them confirmed online by the client on matterius: simple and secure. Your client will not be personally contacted by us.

Confidentiality is always maintained: You send a unique link to your client yourself. matterius only receives data from your contact once they enter it on matterius.

We validate your contact's affiliation with the client through their confirmed email address (e.g., "@oceanic-airlines.com" for "international airline").

Your contact decides whether and which contact details to publish (name, title, company). All other data will be deleted immediately after validation.

Confirmed matters will be highlighted as "confirmed by the client."

Get Client Testimonials

Your clients can provide comments on your advice when confirming matters. These comments will only be published if both the client and you agree.

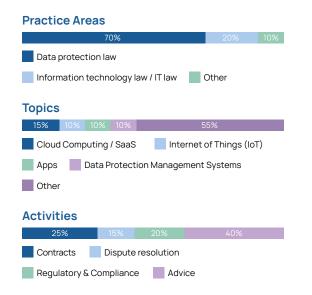
With just one click, your contact can express appreciation using standardized phrases (e.g., "pragmatic and practical," "solution-oriented").

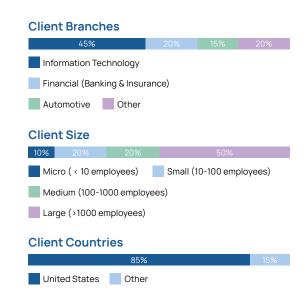


Setup a Profile Page Showing Your Professional Focus

You get a personal profile page with a searchable and filterable list of matters.

Optionally, you can add details about your specialization and focus: Specify how your matters are proportionally divided by practice area, topic, type of legal service (e.g., litigation, transactions, etc.), as well as the industry and size of your clients.







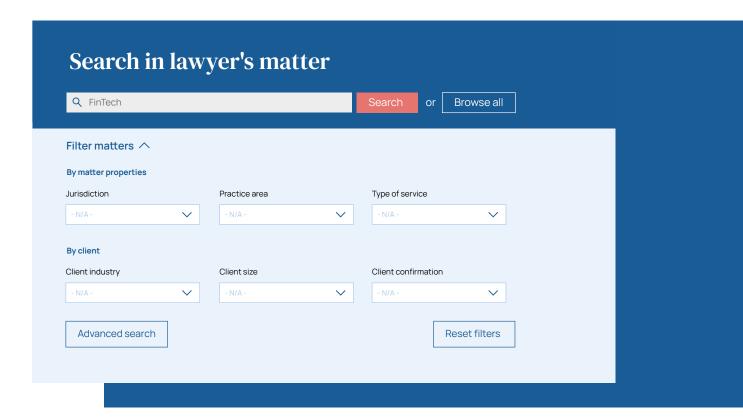
Integrate Matters List Into Your Own Website.

Easily and securely integrate your continuously updated list of matters into your own law firm's website using a widget. Display relevant credentials and practical experience alongside your attorney profile, blog and newsletter posts, or within your practice group.

Be Found Based on Your Experiences.

Through a sophisticated search function, you and your law firm will be found based on your specific matter experiences.

Searching can be done using keywords and facets, which means search results can be narrowed down based on various criteria, such as jurisdiction, practice area, consultation topic, client industry, client size, or law firm type.



You can object to the use of your data by matterius for direct marketing, for example, by sending an email to privacy@matterius.com. For more information on data privacy, please visit matterius.com/en/legal/privacy

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